

Foreword from H.E. Sultan Bin Saeed Al Mansoori, the Minister of Economy



UNITED ARAB EMIRATES
MINISTRY OF ECONOMY



امارات العربية المتحدة
وزارة الاقتصاد



I am delighted to welcome you to this guide to Doing Business in the UAE, which provides essential information, guidance and support for UK companies considering entering the UAE market.

The UAE – the UK’s largest export market in the Middle East and North Africa – enjoys a strategic position that allows it to present unlimited opportunities across a wide range of sectors. The leadership of the UAE launched the UAE National Innovation Strategy at the end of 2014, aiming to make the UAE the most innovative nation in the world by 2021. In fact, as this guide will indicate, the UAE is now a hotbed of innovation brimming with new ideas.

The World Economic Forum has judged the UAE first in the world for the quality of its roads, low inflation and the absence of organised crime. Furthermore, it receives favourable scores for its stable macroeconomic environment, its overall infrastructure, the effectiveness of its government institutions, and its ease of access to finance.

Today, the UAE is the de-facto financial centre between Singapore and London and the host to the world’s largest man-made port and some of the world’s busiest airports. It also hosts the world’s first free zone dedicated to biotechnology and research and has the world’s only capital connected with a fibre network.

Our unrivalled infrastructure, accommodating internationally-benchmarked laws and regulations, cutting-edge technological environment, the openness embedded in our culture and the amazing lifestyle that you and your family can enjoy, and above all, our determination to aim higher, continue to make the UAE the location of choice for the most renowned multinational companies, international investors and well-qualified professionals.

“Being amongst the best nations in the world” is a promise that was made by our leaders – not only to the citizens of the UAE, but to the investors, businessmen, employees and families who choose to work and live here. After 44 years of hard and

diligent work since the creation of the UAE, I stand proud of our achievements. I am also proud and confident of the unique and well-structured value proposition that we today present to the international business community.

It is my hope that this guide encourages you to explore and challenge the wealth of opportunities that await you and your organisation in the UAE. It is to share this ambition and to take part in this success story that I invite you all.

H.E. Sultan Bin Saeed Al Mansoori, the Minister of Economy United Arab Emirates www.economy.gov.ae/English/Pages/MinisterBiography

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Contact IMA
International Market Advisor
IMA House
41A Spring Gardens
Buxton
Derbyshire
SK17 6BJ
United Kingdom
Email: info@ima.uk.com
General enquiries switchboard: +44 (0) 1298 79562
Website: www.DoingBusinessGuide.co.uk